

Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 02413 231308Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 (ISO) W
-----033605 231538Z /53

O P 231246Z APR 78
FM AMEMBASSY KUWAIT
TO USDOC WASHDC IMMEDIATE
INFO SECSTATE WASHDC PRIORITY 768
AMEMBASSY ABU DHABI
AMCONSUL DHAHRAN
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY MANAMA

UNCLAS KUWAIT 2413

COMMERCE FOR ITA/BED/CAGNE

DEPT. FOR NEA/ARP

E.O. 11652: N/A
TAGS, BEXP, BTRA, KU
SUBJECT: WAREHOUSING - DOW-WARNER

REF: (A) USDOC 7684, (B) JIDDA 2992

1. WE WILL ASSIST DOW-WARNER REPS IN THEIR AGENCY SEARCH
AFTER THEIR ARRIVAL. AT THAT TIME WE WILL HELP THEM IN THE
SCHEDULING OF BUSINESS APPOINTMENTS AND PROVIDE WHATEVER
OTHER APPROPRIATE ASSISTANCE IS NECESSARY.

2. WE DOUBT THERE IS MUCH NECESSITY TO ADVERTISE MR.
BRENNAN'S ARRIVAL IN ADVANCE SINCE WE CAN MAKE SUITABLE
APPOINTMENTS ON ARRIVAL IF WE HAVE MORE INFORMATION ON THE
COMPANY AND WHAT PRECISELY IT WISHES TO SELL IN KUWAIT.
IF MR. BRENNAN STILL WISHES TO PLACE ADS IN LOCAL PRESS,
PLEASE PROVIDE TEXT ALONG WITH EXACT SIZE OF AD HE WISHES
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TO PLACE AND AMOUNT HE IS WILLING TO SPEND.

3. FIRM CAN ADVERTISE IN EITHER THE FIVE ARABIC DAILIES
OR THE TWO ENGLISH LANGUAGE DAILIES. COST PER COLUMNAR
CENTIMETER FOR FRONT PAGE ADVERTISEMENT: \$13 (ENGLISH
PAPERS) AND \$18.50 (ARABIC PAPERS); FOR INSIDE PAGES:
\$5.50 (ENGLISH PAPERS) AND \$9.25 (ARABIC PAPERS); AND

FOR BACK PAGE: \$8.25 (ENGLISH PAPERS) AND \$11.00 (ARABIC PAPERS). LOCAL NEWSPAPERS DO NOT HAVE U.S. OFFICES.

4. DUE TO SHORT LEAD TIME AND USUAL DIFFICULTIES IN THE INTERNATIONAL MAILS, WE SUGGEST THAT DOW-WARNER REPS BRING NECESSARY PROMOTIONAL MATERIAL WITH THEM AS EXCESS LUGGAGE. AIR FREIGHTED MATERIALS WILL NOT ARRIVE IN TIME.

5. DOW-WARNER REPS SHOULD BE AWARE THAT THEIR ITINERARY ALLOWS THEM ONLY TWO FULL WORKING DAYS IN KUWAIT, SINCE THURSDAY-FRIDAY IS LOCAL WEEKEND. EMBASSY TELEPHONE IS 424-151. WORKING HOURS ARE FROM 8:00 TO 1:00 AND 2:00 TO 5:00 SATURDAY THRU WEDNESDAY.
MAESTRONE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978KUWAIT02413
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780173-0623
Format: TEL
From: KUWAIT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780426/aaaaawau.tel
Line Count: 76
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: fbe1c9a8-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 JIDDA 2992
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2876676
Secure: OPEN
Status: NATIVE
Subject: WAREHOUSING - DOW-WARNER
TAGS: BEXP, BTRA, KU
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/fbe1c9a8-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014